











# BAKE & Co. Fundraising


















1-800-535-2253 • 206-938-4866 in Seattle • Fax 206-938-1746 • [www.bakeco.com](http://www.bakeco.com)

## Awareness Ribbon Colors and Meanings

It is difficult to find a comprehensive list of awareness ribbon meanings on the internet because most of the ribbons have multiple associated meanings, thus, please use the following only as a guide and not a statement of fact.

-  Pink Ribbon -Meaning: Most commonly associated with breast cancer awareness; this ribbon is also a symbol for birth parents and childhood cancer awareness.
-  Yellow Ribbon – Meaning: We’ve all seen this symbol used to support our troops, but it is also the symbol for MIA/POW, suicide prevention, adoptive parents, amber alerts, bladder cancer, spina bifida, endometriosis and a general symbol of hope.
-  Pale Yellow Ribbon – Meaning: This color is a symbol of spina bifida
-  Red Ribbon – Meaning: This color is most commonly associated with the fight against AIDS and HIV, this ribbon is also a symbol for heart disease, stroke, substance abuse, MADD, DARE, Epidermolysis Bullosa, and Reflex Sympathetic Dystrophy.
-  Burgundy Ribbon – Meaning: This color is a symbol of brain aneurysm, Cesarean section (worn upside down), headaches, hemangioma, vascular malformation, hospice care, multiple myeloma, William’s syndrome, and Thrombophilia.
-  Medium Purple Ribbon – Meaning: This color is a symbol of pancreatic cancer, domestic violence, ADD, religious tolerance, animal abuse, and victims of 9/11 including the police and firefighters, Crohn’s disease and colitis, cystic fibrosis, lupus, leiomyosarcoma and fibromyalgia.
-  Lavender Ribbon – Meaning: This color is a symbol for general cancer awareness. It can also be a symbol for epilepsy.
-  Periwinkle Blue Ribbon – Meaning: This color is a symbol of eating disorders and pulmonary hypertension.
-  Medium Blue Ribbon – Meaning: This color is a symbol of drunk driving, child abuse, Osteogenesis Imperfecta (IO), the victims of Hurricane Katrina, dystonia, acute respiratory distress syndrome (ARDS), alopecia, Education, Epstein-Barr Virus, Save the Music, colon cancer (alternative ribbon color: brown); colorectal cancer and anti-tobacco—particularly anti-second-hand-smoke, and lastly, I Love Clean Air/ILCA Campaign in Japan.
-  Dark Blue Ribbon – Meaning: This color is a symbol of arthritis, child abuse prevention, victim’s rights, free speech, water quality, and water safety.

-  Light Blue Ribbon – Meaning: This color is a symbol of childhood cancer (alternative color is pink); prostate cancer, trisomy 18 and scleroderma.
-  Teal Ribbon – Meaning: This color is a symbol for ovarian, cervical and uterine cancers, as well as sexual assault, polycystic ovarian syndrome, and tsunami victims.
-  Green Ribbon – Meaning: This color is a symbol of childhood depression, missing children, open records for adoptees, environmental concerns, kidney cancer, tissue/organ donation, and worker and driving safety.
-  Orange Ribbon – Meaning: This color is a symbol of leukemia, hunger, and cultural diversity.
-  White Ribbon – Meaning: This color is a symbol of innocence, victims of terrorism, peace, right to life, Alzheimer's, bone cancer, adoptees, and retinal blastoma.
-  Pearl Ribbon – Meaning: This color is a symbol for lung cancer and multiple sclerosis.
-  Black Ribbon – Meaning: This color is a symbol of mourning, melanoma, and gang prevention.
-  Brown Ribbon – Meaning: This color is an anti-tobacco symbol as well as a symbol of colon cancer and colorectal cancer.
-  Grey Ribbon – Meaning: This color is a symbol of diabetes, asthma and brain cancer.
-  Silver Ribbon – Meaning: This color is a symbol for children with disabilities, Parkinson's disease, and mental illnesses such as severe depression, bipolar disorder, schizophrenia and anxiety disorders.
-  Gold Ribbon – Meaning: This color is a symbol for childhood cancer.
-  Lace Ribbon – Meaning: This style of ribbon is a symbol for osteoporosis.
-  Pink & Blue Ribbon – Meaning: A symbol for miscarriage, stillbirth, and infant death due to SIDS.
-  Flag Ribbon – Meaning: This style of ribbon is a symbol for both the victims and heroes of the 9/11 attacks. It is also a symbol for patriotism and support of our troops in addition to fireworks safety.
-  Rainbow Ribbon – Meaning: This style of ribbon is a symbol of gay pride and support for the GLBT community and their quest for equal rights.

The foregoing is a compilation from online sources and does not represent fact, rather it should be used as a guide only.