

The Best in First-Aid Kits for Fundraising

RIGHTRESPONSE®

RESPONSIBLE FUNDRAISING

BAKE & Co. Fundraising, an Authorized Fundraising Specialist for FSI
 206-938-4866 in Seattle or 1-800-535-2253 www.bakeco.com



See contents of all kits - <http://www.bakeco.com/RightResponse-Products.pdf>

Finally, a complete first-aid program that has it all:

- ◆ A high-demand item supporting American workers
- ◆ Affordable retail pricing starting at just \$10
- ◆ **Up to 50% profit and bonus programs**
- ◆ Free shipping and free seller's kits with envelopes
- ◆ Knowledgeable customer support, quick turnaround
- ◆ Different kits and sizes for a variety of needs

- ◆ Home
- ◆ Auto
- ◆ Sport
- ◆ Golf
- ◆ Handyman
- ◆ Outdoor
- ◆ Gardening



We all (some more than others) need first aid. **RightResponse®** features an innovative line of first-aid kits designed for everyday situations. Start the flow of dollars into your group by collecting prepaid orders from your choice of our ready-to-go order-taker brochures: **Classic**, **Spiff and Biff**, and/or **First-Aid For Life**. We'll give you everything you need for a successful fundraiser – professional sales materials, expert advice from our Fundraising Specialists and an active Customer Service Team ready to answer any question. We're dedicated to making your fundraiser a success.

Earn 50% profit on home and personal first-aid products.

Earn an additional 30% profit on all ANSI- and OSHA-compliant business first aid supplies.

CLASSIC



The **Classic** program features a traditional fundraising approach through selling that is easy to set up and easy to run. Parents and buyers will appreciate the quality first-aid products available through RightResponse® and **kids will love** how easy the kits are to sell. Watch your income grow in a healthy, responsible way! Make 50% profit on all home and personal first-aid product, 30% on OSHA-compliant business kits. See chart.

SPIFF AND BIFF



Tired of fundraisers that are boring to kids and parents? Let **Spiff and Biff rock your world!** Kids will love the misguided but kind-hearted Dr. Biff™ and his energetically earnest assistant Spiff. Spiff and Biff bring grin-inducing videos and wacky sales materials that youngsters will eat up. Laugh your way to higher income. This lively duo will **guide and entertain your team** through the fundraising campaign with laughs and family-appropriate humor.

Call now to get started or click to open and complete this program request form:

<http://www.bakeco.com/agree-rightresponse.pdf>

Choose the RightResponse® Program that's best for your group.

Contact Brenda at BAKE & Co. Fundraising 1-800-535-2253 to get started.

<p>The Classic program features a traditional fundraising approach through selling that is easy to set up and easy to run. Parents and buyers will appreciate the quality first-aid products available through RightResponse® and kids will love how easy the kits are to sell. Watch your income grow in a healthy, responsible way! Make up to 50% profit.</p>				
Program:	Classic-1	Classic-2	Classic-3	First-Aid For Life
Brochure Order #	# 230048A	#230045B	#230047A	#230047A
Description	All the home products – Zip Bags, soft and hard case kits and the popular Family Pack – on one handy sheet.	Four-page brochure featuring products for home use, including Zip Bags, soft and hard case kits and combinations packs.	Six-page brochure illustrating all RightResponse products, including Zip Bags, soft and hard case kits, combinations packs and business kits and cabinets.	Show your support for breast cancer awareness with the First Aid For Life fundraising kit. Use the order-collection flyer alone or tag it with the Classic, Spiff the Biff or any other BAKE & Co. order-taker brochure program.
Order Form	Separate	Separate	Separate	<p>RightResponse will donate 10% of the profits to breast cancer research.</p> <p>Your cost is \$12.50 per kit. Sell for \$25 and earn 50% profit or set your own pricing. Shipped to the piece.</p>
No. of Items	14 Personal Kits	14 Personal, 3 Business	17 Personal, 6 Business	
Group Profit	50% on all kits	50% on personal kits and 30% on business kits	50% on personal kits and 30% on business kits	
Retail Price Range	\$10 to \$26	\$10 to \$60	\$10 to \$99	
Order Form #	# 230057A	#230058A	#230059A	
Click & View Brochure:	http://www.bakeco.com/RR-classic-1.pdf	http://www.bakeco.com/RR-classic-2.pdf	http://www.bakeco.com/RR-classic-3.pdf	http://www.bakeco.com/broc-first-aid-kit-pink.pdf
<p>Kids will love the misguided but kind-hearted Dr. Biff™ and his energetically earnest assistant Spiff. Spiff and Biff bring grin-inducing videos and wacky sales materials that youngsters will eat up. Laugh your way to higher income. This lively duo will guide and entertain your team through the fundraising campaign with laughs and family-appropriate humor</p>				
Program:	Spiff and Biff-1	Spiff and Biff-2	Spiff and Biff-3	DIRECT SELL BACKPACKS
Brochure Order #	#230044A	#230046A	#230040A	#230040A
Description	Assortment of home and business products – Zip Bags, soft and hard case kits and the popular Family Pack plus our most popular business kits – on one handy sheet.	Four-page brochure featuring products for home use, including Zip Bags, soft and hard case kits and combinations packs.	Six-page brochure illustrating all RightResponse products, including Zip Bags, soft and hard case kits, combinations packs and business kits and cabinets.	 <p>Order by the case for direct sale to the public or at special events. 12 kits/case, \$150 per case includes shipping. Min. order 1 case.</p>
Order Form	Separate	Separate	Separate	<p>Four Backpack Options \$10 Zip Packs \$20 Soft Packs Combination of above 50% Profit.</p>
No. of Items	13 Personal, 4 Business	17 Personal Kits	17 Personal, 6 Business	
Group Profit	50% on personal kits and 30% on business kits	50% on all kits	50% on personal kits and 30% on business kits	
Retail Price Range	\$10 to \$60	\$10 to \$60	\$10 to \$99	
Order Form #	#260063A	#230058A	#230059A	
Click & View Brochure:	http://www.bakeco.com/RR-spiff-1.pdf	http://www.bakeco.com/RR-spiff-2.pdf	http://www.bakeco.com/RR-spiff-3.pdf	http://www.bakeco.com/Broc-First-Aid-Kit-Backpack.pdf

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All products made for **RightResponse®** by First Aid Only are proudly built in America at our facilities in Vancouver, Washington. For every first-aid kit, we seek to purchase materials, wherever possible, from U.S. manufacturers to support the American economy and the American workforce. With **RightResponse®**, you can be proud to sell and represent a product that reflects the common sense values of this great country.

[Click here to view contents of all kits:](http://www.bakeco.com/rightresponse-products.pdf)
<http://www.bakeco.com/rightresponse-products.pdf>

[Link to Breast Cancer First-Aid-For-Life Program -](http://www.bakeco.com/Broc-First-Aid-Kit-Pink.pdf)
<http://www.bakeco.com/Broc-First-Aid-Kit-Pink.pdf>

[Link to First-Aid Backpacks Direct Sell Program -](http://www.bakeco.com/Broc-First-Aid-Kit-Backpack.pdf)
<http://www.bakeco.com/Broc-First-Aid-Kit-Backpack.pdf>

Call Brenda at 1-800-535-2253 to get started.



BUT WAIT ... THERE'S MORE PROFIT TO BE EARNED ALL YEAR

Two programs that continue to make you money ...

Refer-A-Friend Program

We provide your group with postcards as shown below bearing your organization's code number. Share this with other organizations, and when they complete a **RightResponse™** fundraiser and references **your code number**,

YOUR group earns 10% profit on the total of their sale.

Partner Program

We provide your group with postcards that may be given or sent to community businesses. Businesses are required by law to have OSHA and ANSI-compliant first-aid kits with up-to-date supplies. When businesses order online directly from **RightResponse™** to replace outdated cabinets or restock supplies, when they reference **your code number**,

YOUR group earns 30% profit on the total of their purchases.

Three Easy Ways to Make Money with a Healthy Fundraiser
www.RightResponse.com/friend | 888-886-6659

<p>Make Money Now</p> <p>Our ready-to-go Classic Fundraising Program is:</p> <ul style="list-style-type: none"> • Easy to set up • Easy to sell • Makes you a 50% profit! 	<p>Refer Your Friends</p> <p>You can make money along with your friends using the Refer-A-Friend Program. Here's how:</p> <ul style="list-style-type: none"> • Distribute RightResponse® referral cards to everyone who needs to raise money. • When they make money, your organization will too. 10% of their purchases! 	<p>Use the Web</p> <p>Make an ongoing 30% profit whenever a supporter orders online from www.RightResponse.com</p> <ul style="list-style-type: none"> • Ongoing profits! • Over 1000 business and consumer first aid products • Make money 24/7
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RIGHTRESPONSE® RESPONSIBLE FUNDRAISING™ Simplify your fundraising efforts. Maximize your profits. Promote a healthier community. www.RightResponse.com | 888-886-6659

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Partner with us. We'll provide supplies to keep you ready.

At Your Home

Have first aid on hand when you need it and where you need it.

Choose from a variety of kits and supplies: use them in the kitchen, on the field, in the car – anywhere you might need first aid.

At Your Business

Be prepared by having the right supplies readily available.

- Choose from over 1000 products
- Keep employees safe
- Save time and money
- Ensure OSHA and ANSI compliance

A bonus for business: Use our American Red Cross SmartCompliance® Cabinets with its SmartTab® eRefill System to save 50% over traditional van and monitoring services.

RIGHTRESPONSE® RESPONSIBLE FUNDRAISING™

www.RightResponse.com/partner | 888-886-6659

It's that easy. Just spread the word and sit back and make money. The more people you tell, the more money you make.

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Announce this opportunity on your group's web site, in person, via email, or send out the postcards.

Call Brenda at 1-800-535-2253 to get started.