



Pet Picassos



One-of-a-kind portraits on canvas from your cherished photos



Distributed by BAKE & Co. Fundraising
206 938 4866 * 1-800-535-2253 * www.bakeco.com

Pet Picassos offers three styles of portraits to choose from all printed on the finest quality 20 mil glossy canvas utilizing Mutoh ink with a line of proprietary pigments. Customers choosing the stretched canvas option will receive the finest quality 1 1/2 inch fir gallery stretcher bars for their portraits.

OIL PAINTING



Pet Picassos' Oil Painting style utilizes what is characterized as a light brush stroke to add the typical oil brush effect while maintaining the key detail of the image.

POP ART



Pop Art regained popularity in the '80s with well-known creations by Andy Warhol depicting famous celebrities, such as Marilyn Monroe.

PHOTO TO CANVAS



Pet Picassos' Photo to Canvas style utilizes the original image and adds clarity, color and contrast as needed to provide an overall richness to the original image.



To start:

- Pick your event dates.**
- Post the custom banner for promotion.**
- Send home e-mail announcements and the hard-copy brochure shown here describing the group's financial goals and purpose.**
- Your family and friends order directly online from Pet Picassos utilizing their favorite family, pet / child photo. We do the rest. It's that easy!**
- With your order code, you earn 25% of all sales**
- Price range: \$99 to \$249**

Each flyer will have your group's unique ordering code so you get credit for all orders. There are no other costs. Price includes shipping to your location in about four weeks.

The Art of Fundraising Has Been Taken to a Whole New Level!



Area for company personalization.

WE WILL CUSTOMIZE THIS PROMOTIONAL BANNER FOR YOUR GROUP AND PROVIDE FLYERS AT NO CHARGE

Your customers will visit www.petpicassos.com as directed in your customized flyer that will include your group's Order Code, Photo Tips and Instructions. They then follow these four easy steps to order.

Step One: Upload an image of a cherished photo (JPEG, Tiff, PSD)
Use a good quality camera (4 mega pixels or higher). Inexpensive cameras and cell phone photos will not work. Minimum File size: 500KB - Maximum File Size: 10MB

Step Two: Choose a style - Oil Painting, Photo to Canvas or Pop Art

Step Three: Select one of six sizes -

PORTRAIT SIZE	* ROLLED	*STRETCHED
12x12 Fine Canvas	\$ 99.00	\$ 114.00
12x18 Fine Canvas	\$ 124.00	\$ 149.00
18x18 Fine Canvas	\$ 124.00	\$ 149.00
18x24 Fine Canvas	\$ 199.00	\$ 234.00
24x24 Fine Canvas	\$ 199.00	\$ 234.00
24x36 Fine Canvas	\$ 224.00	\$ 249.00

Remember, your Group earns 25% of the cost of a portrait

Step Four: Use the secure check-out with one of the following credit card options and enter your group's code:



Portraits are shipped via UPS with three options: Basic Ground, 2nd Day Air, Next Day Air. The freight charge is determined by location and shipping preference.

That's all there is to it!

Call Brenda at BAKE & Co. Fundraising 1-800-535-2253 for more details

EXAMPLE OF PROFIT POTENTIAL

Portraits - Your Photo to Canvas				Profit Based on Quantity of Portraits Ordered					
STYLE	Size in Inches	Customer Cost	Profit Each @ 25%	1	5	10	15	30	60
Rolled Fine Canvas	12 x 12	\$ 99.00	\$ 24.75	\$ 24.75	\$ 123.75	\$ 247.50	\$ 371.25	\$ 742.50	\$ 1,485.00
	12 x 18	\$ 124.00	\$ 31.00	\$ 31.00	\$ 155.00	\$ 310.00	\$ 465.00	\$ 930.00	\$ 1,860.00
	18 x 18	\$ 124.00	\$ 31.00	\$ 31.00	\$ 155.00	\$ 310.00	\$ 465.00	\$ 930.00	\$ 1,860.00
	18 x 24	\$ 199.00	\$ 49.75	\$ 49.75	\$ 248.75	\$ 497.50	\$ 746.25	\$ 1,492.50	\$ 2,985.00
	24 x 24	\$ 199.00	\$ 49.75	\$ 49.75	\$ 248.75	\$ 497.50	\$ 746.25	\$ 1,492.50	\$ 2,985.00
	24 x 36	\$ 224.00	\$ 56.00	\$ 56.00	\$ 280.00	\$ 560.00	\$ 840.00	\$ 1,680.00	\$ 3,360.00
Stretched Fine Canvas	12 x 12	\$ 114.00	\$ 28.50	\$ 28.50	\$ 142.50	\$ 285.00	\$ 427.50	\$ 855.00	\$ 1,710.00
	12 x 18	\$ 149.00	\$ 37.25	\$ 37.25	\$ 186.25	\$ 372.50	\$ 558.75	\$ 1,117.50	\$ 2,235.00
	18 x 18	\$ 149.00	\$ 37.25	\$ 37.25	\$ 186.25	\$ 372.50	\$ 558.75	\$ 1,117.50	\$ 2,235.00
	18 x 24	\$ 234.00	\$ 58.50	\$ 58.50	\$ 292.50	\$ 585.00	\$ 877.50	\$ 1,755.00	\$ 3,510.00
	24 x 24	\$ 234.00	\$ 58.50	\$ 58.50	\$ 292.50	\$ 585.00	\$ 877.50	\$ 1,755.00	\$ 3,510.00
	24 x 36	\$ 249.00	\$ 62.25	\$ 62.25	\$ 311.25	\$ 622.50	\$ 933.75	\$ 1,867.50	\$ 3,735.00

In a school population of 1,200 students, if 5% purchase portraits, your group will earn between \$1,485 and \$3,735 in profit.

GALLERY OF EXAMPLES - FAMILY



GALLERY OF EXAMPLES – BELOVED PETS

